# WELLNESS FOR THE FUTURE CAMPAIGN UPDATE



Welcome to the Wellness for the Future Update. Here you will find the latest information on the projects outlined in the Wellness for the Future vision developed and adopted by Crossroads over the past year. Look for news and updates as the individual projects unfold over the next several years. At a minimum we hope to share news with you every quarter.

Whether you are a donor to the campaign that is funding the projects, a volunteer helping to implement one or more of the projects, new to Crossroads and wanting to learn about the Wellness vision, or just curious about the progress being made, we hope you will find this information interesting and useful.

To comment on the update or to ask a question, please contact Susie Howard at **showard@crossroadsnova.org**.

#### **Project Updates:**

The volunteer platform, Volunteer Loudoun, is well underway. We have met with several community non-profits that are excited about listing their volunteer needs on this new site. Efforts to enroll users have begun and will be in full swing starting this month. Once live, this database will allow the community to find and connect with service opportunities across Loudoun County. Information on how you can connect to this new resource will be shared in Sunday worship and across all Crossroads communication channels.







### **Project Updates (cont.):**



Steps have been taken to get the wellness center underway. The search for an Executive Director has begun and we are in process of obtaining a 501(c)3 so that this can be a standalone non-profit and therefore eligible for additional grant funding.

The dreaming has begun about what can be done to offer more options for kids in our community. Staffing and facility changes to allow for expansion will begin in the 2025-26 school year. We plan to offer a program for 2 1/2 year olds and offer longer day class options for some age groups. Currently, our plan is to offer after school care for elementary aged kids in our community for the 2026-27 school year.







The first step has been taken to reduce Crossroads' debt. The Finance Team is paying down the balance on the church's line of credit and coordinating with the Church Council regarding when funds are needed to ensure each projects' continued progress.

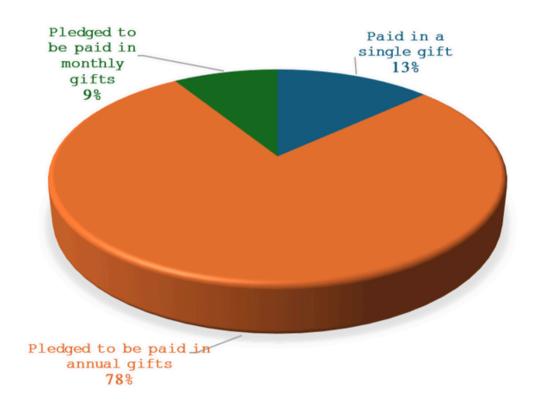




## by the numbers.....

So far, a total of \$3.9 million has been pledged to fund the Wellness for the Future vision. These funds will be paid between now and the end of 2028. To date, over \$900,000 has already been received.

There are multiple ways to give. Each person or family decides for themselves what is right for them. Of the total committed so far...





#### it's never to late....

The Crossroads community made financial commitments to fund the Wellness for the Future vision in the first half of 2024. These commitments total \$4 million and will be paid over the next five years (2024 - 2028) to underwrite the execution of the Wellness vision.

Our initial estimates are that the total five-year cost of the vision – including paying off all Crossroads' debt – come to \$6.35 million. So fundraising efforts continue even while the projects are being planned and launched.

Additional pledges or gifts can be made <u>here</u>. For help setting up annual, monthly or weekly gifts to the campaign... or about gifts from Donor Advised Funds or gifts of stock, please contact Kathy MacKrell at <u>kmackrell@crossroadsnova.org</u>.

To talk with Pastor Tim about the campaign or with questions, please reach out at **tward@crossroadsnova.org**.

